

# BARROWNESSES



STEYNING TOWN COMMUNITY FOOTBALL CLUB



## V MAIDSTONE UNITED

Sunday 4<sup>th</sup> December | 2:00pm  
*London & South East Regional Football League*  
*Division One South*  
**FREE ENTRY FOR ALL**



# OUR CLUB



The Birchwood Ground, Shooting Field,  
Steypning, West Sussex, BN44 3RX

Founded:1892

Chairman: Ian Nichols  
Vice Chairman: Paul Hart  
Treasurer: Richard Woodbridge  
Commercial Manager: Mark Munns  
General Manager: Gerry Murphy  
Club Secretary: Aelred Wilkinson  
Senior Men's match Secretary: David Kennett  
Kit and Equipment Officer: Paul Hart  
Boys U18 Secretary: Paul Hart  
Womens & Girls Development Officer: Karen Bridgewater  
Youth Development Officer: Adrian Ridley  
Junior Development Officer: Iain Staines  
Grounds man: John Brown  
Registration Secretary: Laurence Bennett  
Club Welfare Officer's: Michelle Lean & Kate Marshall

Women's First Team Head Coach: Danny Norris  
Women's First Team Asst Head coach: Geoff Balmont  
Women's First Team Coach: Alex Griffin  
Girls Under 15s Manager: Joe Lean  
Girls Under 14s Manager: Sian Elliot  
Girls Under 12s Manager: Karen Bridgewater  
Girls Under 10s Manager: Corinne Martin  
Girls 6-8 Youth Coaches: Sian Elliot, Zoe Buckler, Karen Bridgewater  
Girl's Administrator: Tash Nunn

Steypning Town Football Club was established in 1892 and was originally called Steypning. The club became founding members of the West Sussex Football League in 1896, joining the junior Division.

In 2013, Steypning Town FC merged with the Steypning Strikers (Juniors) to become Steypning Town Community FC with 18 teams from men down to U6's and two girl's teams. The club was awarded Sussex FA's Community Club of the Year in 2016 and 2017.

On 16 October 2015, the club opened its new 3G pitch at the Shooting Field ground after 3 months of preparation and groundwork by Velocity. The 3G surface cost the club over £450,000 and was funded by a donation from the Wilson Memorial Trust, other private investors, and an HSBC loan.

The 2018-19 season was a very successful season for the club. Not only did the Men's 1st team receive promotion to the Premier Division of the Southern Combination Football League, but they also won the League Cup beating Wick FC 4-0 in the Final. The same year, the club also saw the introduction of our first ever Women's squad competing in the South East Counties Women's Football League.

The Women's team had a very successful 21/22 season, where we were crowned league winners of the South East Counties Women's Football League Division 1 West, Winners of the League Cup, and runners up in the Sussex County Women's Challenge Trophy. We received promotion to Tier 6 and will compete in the London and South East Regional league for the 22/23 season.

Our girl's youth section is thriving and the club now has 4 girl's teams. We have girl's teams in the following age groups: Under 15, Under 14, Under 12 and Under 10's. They will all be competing in the Sussex County Women's and Girls Football League.

Not forgetting the Girls only session every Sunday for girls in school years 1-3, 9-10 am on the main pitch.

Proudly sponsoring Steyning Town Women's First  
Team for the 2022/2023 Season



# BUILDING SURVEYORS

Expert surveying and property advice from an RICS accredited firm

For all aspects of construction, maintenance, and repair

T: 01273 227500

E: [hello@oasurveyors.com](mailto:hello@oasurveyors.com)

W: [oasurveyors.com](http://oasurveyors.com)



**RICS**™

Regulated by RICS

# ***FROM THE DUGOUT...***

***By Head Coach Danny Norris:***

A warm welcome to the management, players, and supporters of Maidstone United for today's L&SERWFL game. I'm sure this will be an entertaining game as both teams look to get the three points needed to pull away from the wrong end of the table.

These are my first program notes since our last home game which was on the 30th October, once again we found ourselves on the road again with trips to Aylesford, Newhaven, Selsey and Eastbourne, although the Eastbourne game was called off due to a waterlogged pitch.

Once again, we have had a mixed bag of results. We started with a great home win against Herne Bay. It was a really good performance with goals from Abby, Ellie and Loren helping us to a huge three points.

The following Sunday we were back on the road again in the League Cup. A second-round tie against Aylesford who play in tier five. This was a good opportunity for the team to test themselves against a team in a higher division. The game started well with Abby putting us head early in the first half, we had a few more chances throughout the first half but it was Aylesford who took their chance just before the break. The second half was very much like the first but it was Steyning who took the lead with a lovely through ball by Tabby which Abby ran onto and calmly slotted away. Aylesford hit back a few minutes later to make it an entertaining end to the game. With only five minutes left Aylesford took the lead to go three 3-2 up, Steyning pushed in the final minutes but we were hit on the counter and Aylesford got their fourth, a bit harsh on Steyning.



Our next game was away at Newhaven. We unfortunately found ourselves three nil down after just 30 minutes. We did not seem to turn up for most of the first half with poor decision making and finishing, we did however manage to get a goal back when Tabby scored her first of the season. The second half was much, much better with us very much camped in the Newhaven half and in the 70th minute Abby scored and our second of the day. The last twenty minutes was very frustrating as we missed a host of opportunities to get the equaliser, a 3-2 defeat on the road.

The final game on the road was an away game in the Sussex County Cup against Selsey who are a tier four team. This was always going to be a huge test against a side doing very well in their division. The tier four side ran out comfortable winners on the day, 6-0. That said the team put up a good performance and I could not fault their effort on the day.

I would like to take this opportunity and welcome a couple of new players who have signed on in the last few weeks, they are Paris Akehurst and Brooke Pallant, both will give us more experience in the middle of the park and at the back.

That is all from me, get behind the team and let's hope we get three points on the board.

*Danny*

#trusttheprocess



**PROVEN  
NOT  
PROMISED.**

01273 207179

[metroplumbers.co.uk](http://metroplumbers.co.uk)

**PROUD SPONSORS OF STEYNING  
TOWN CFC WOMEN AND GIRLS**



**HIGHER LEVEL**

**SCAFFOLDING**

**07492 410 820**

**[WWW.SCAFFOLDSUSSEX.CO.UK](http://WWW.SCAFFOLDSUSSEX.CO.UK)**

# FIXTURES & RESULTS

## The Latest Fixtures and Results from the 2022/23 Season







The Women's team will also compete in the following competitions:

*\*London & South East Regional Women's Football League Cup*

*\*The Vitality Women's FA Cup*

*\*Sussex County Women's Challenge Cup*

### Fixtures:

15/01/23 14:00	Steyping Town Community Women		VS		Newhaven Ladies	STEYNING TOWN CFC (THE SHOOTING FIELD)	Division 1 South
22/01/23 15:00	Ashford United Ladies		VS		Steyping Town Community Women	HOMELANDS STADIUM	Division 1 South
05/02/23 14:00	Steyping Town Community Women		VS		Montpelier Villa AFC Women	STEYNING TOWN CFC (THE SHOOTING FIELD)	Division 1 South

### Results:

20/11/22 08:00	Selsey Women First		6 - 0		Steyping Town Community Women	Sussex Womens Challenge Cup
20/11/22 14:00	Selsey		6 - 0		Steyping Town Community Women	Sussex Challenge Cup
13/11/22 14:00	Newhaven Ladies		3 - 2		Steyping Town Community Women	Division 1 South
06/11/22 15:00	Aylesford Ladies First		4 - 2		Steyping Town Community Women	L&SERWFL League Cup 2022 - 2023
30/10/22 14:00	Steyping Town Community Women		3 - 2		Herne Bay FC Women First Team	Division 1 South

### League Table:

Pos	Team	P	W	D	L	GD	PTS
1	Hastings United	8	8	0	0	54	24
2	Ashford United	7	7	0	0	56	21
3	Eastbourne United Association	8	7	0	1	15	21
4	Bromley	10	6	1	3	11	19
5	Welling United	8	6	0	2	20	18
6	Newhaven	10	4	1	5	-14	13
7	Herne Bay	8	3	0	5	-3	9
8	Montpelier Villa	10	3	0	7	-26	9
9	Bexhill United	10	3	0	7	-34	9
10	Steyping Town Community	8	2	1	5	-12	7
11	Cray Valley (PM)	9	0	2	7	-28	2
12	Maidstone United	8	0	1	7	-39	1

*Steaying Town Women working in partnership with:*



## Women's Section Launch New Sports Performance, Analysis and Development Team



Our Women's structure at the club prides itself on looking for new and innovative ways to support our 'player centric development' pathway at the club. We have an extremely exciting announcement that our new Sports Performance Analysis and Development Team is up and running.

This team will use their experience, skills and qualifications to harness the power of our technology services, utilising our GPS player tracking, AI Camera, Statistical & Analysis platform and new digital presentation software, to produce meaningful player development and monitoring plans, injury prevention detection, fitness and conditioning tracking, as well as providing the coaching team with analysis and data around team, opposition and tactical performances.

### Meet the team

**Sian Elliott** – One of our current players who has been at the club for several years, coaches in the girl's youth section and has a MSc in Sports Performance Analysis. Sian will be focused on identifying key areas of analysis, feedback and all things analytical. Sian has worked within football for over 15 years coaching, playing and managing. After completing her degree, she loved the aspect of analysing data within the game. After completing a MSc in Sports performance Analysis. Sian has thrived on the statistics given whether it be passed or shots or looking at tactical plays within football and excited to be working with Steyning Women's team to further create opportunities for player's development

**Alick Mighall** – Alick spent most of the noughties covering Premier League football for Yahoo and AOL. More recently he led the build of a real time video and data analysis tool for the NFL. Looking for a return to 'proper football', he's been working on ideas to drive fan engagement in the women's game, as well as how data and video can help coaching teams develop their squads. He was thrilled to find in Steyning, a club that was as excited about the application of tech as he is, and senses a great opportunity to help drive the team forward.

Danny Norris (Manager) has been delighted that the team has managed to secure these fantastic people into the Performance team...

"Technology should never be just a gimmick but unfortunately, we are seeing too many instances of this very thing. We believe that good technology, utilised correctly and enhanced with the right skills and experience can provide an invaluable tool to the development of our players and therefore the team overall. This hasn't been something we have implemented overnight, and we have carefully considered how to make this a sustainable element of our PCD pathway before launching the team. Our players are really excited and can't wait to start benefiting from this opportunity.

We are always looking to attract new, ambitious players to the club, but in order to do that and fulfil our aspirations as a team and a club, you have to make sure you have right structure, people and services to give them that platform to develop." – Danny Norris (Women's 1st Manager)

This is just the start to this new exciting element, and we will be announcing some other new initiatives throughout the season.

#ReachYourPotential



# missing people

Registered Charity No. 1020419

**A lifeline when someone disappears**



**Someone is reported  
missing every 90  
seconds in the UK**

Steypning Town Football Club has  
partnered with Missing People to help  
reunite more missing children and  
adults with their families.

**missing  
people**

Registered charity in England and Wales (1020419)  
and in Scotland (SC047419)

**Text 'HOPE' to 70707  
to donate £3\***

\*Text costs £3 plus network charge. Missing People receives 100% of your donation. Obtain bill payer's permission. Customer care 02083924571. Charity No England and Wales: 1020419, Scotland: SC047419. Missing People will send regular updates via text and may contact you at any time to ask for your contact preference.

[www.missingpeople.org.uk](http://www.missingpeople.org.uk)



Proudly sponsoring Steyning Town Women's Matchday  
and Training Wear for the 2022/23 Season



ACCOUNTANCY  
& BOOKKEEPING SERVICES



*Professional,  
reliable &  
cost-effective...*

*for sole traders, partnerships & limited companies*



ACCOUNTANCY  
& BOOKKEEPING SERVICES

[www.cjaccountancy.co.uk](http://www.cjaccountancy.co.uk)  
[enquiries@cjaccountancy.co.uk](mailto:enquiries@cjaccountancy.co.uk)



**Utilegience**

INFRASTRUCTURE & POWER SOLUTIONS

Your local provider for  
large scale power and  
infrastructure projects.

Tel: 01444 226 365  
Email: [info@utilegience.co](mailto:info@utilegience.co)

# STEYNING GIRL'S SPONSOR'S

## 2022/2023



### CONTACT US

Phone: 01403 865687

Email: [hello@cocoaloco.com](mailto:hello@cocoaloco.com)



### Children's Activity Holiday Club For 4-12 year olds

#### Active Fun in a Safe and Secure Environment

- Sports Activities and Creative fun
- Childcare Vouchers Accepted
- Qualified Coaches and Childcare Assistants
- All staff DBS Checked
- Ofsted Registered

Web: [www.whizzhidsclub.co.uk](http://www.whizzhidsclub.co.uk)

Email: [mail@whizzhidsclub.co.uk](mailto:mail@whizzhidsclub.co.uk)

Tel: 01798 873077

### Swimming Lessons In your area!

- Group Lessons for children
- Private lessons for children and adults
- Run at various times during the week and weekends
- Prices vary depending on the lesson type

For more information:

Web: [www.dpdcoaching.co.uk](http://www.dpdcoaching.co.uk)

Email: [mail@dpdcoaching.co.uk](mailto:mail@dpdcoaching.co.uk)

Tel: 01798 873077



[www.Sussex Electric Gates.co.uk](http://www.Sussex Electric Gates.co.uk)

[info@sussexelectricgates.co.uk](mailto:info@sussexelectricgates.co.uk)

# WHAT THE 2022/23 SEASON could hold in store for you.

Fully qualified coaching team, including Strength & Conditioning,

GK & Sports Analyst

No fees

Full training kit

Physio

3G pitch for training & matches

Technology (Matches & Training)

AI camera

GPRS player tracking & analysis

Injury prevention detection

Tactical analysis

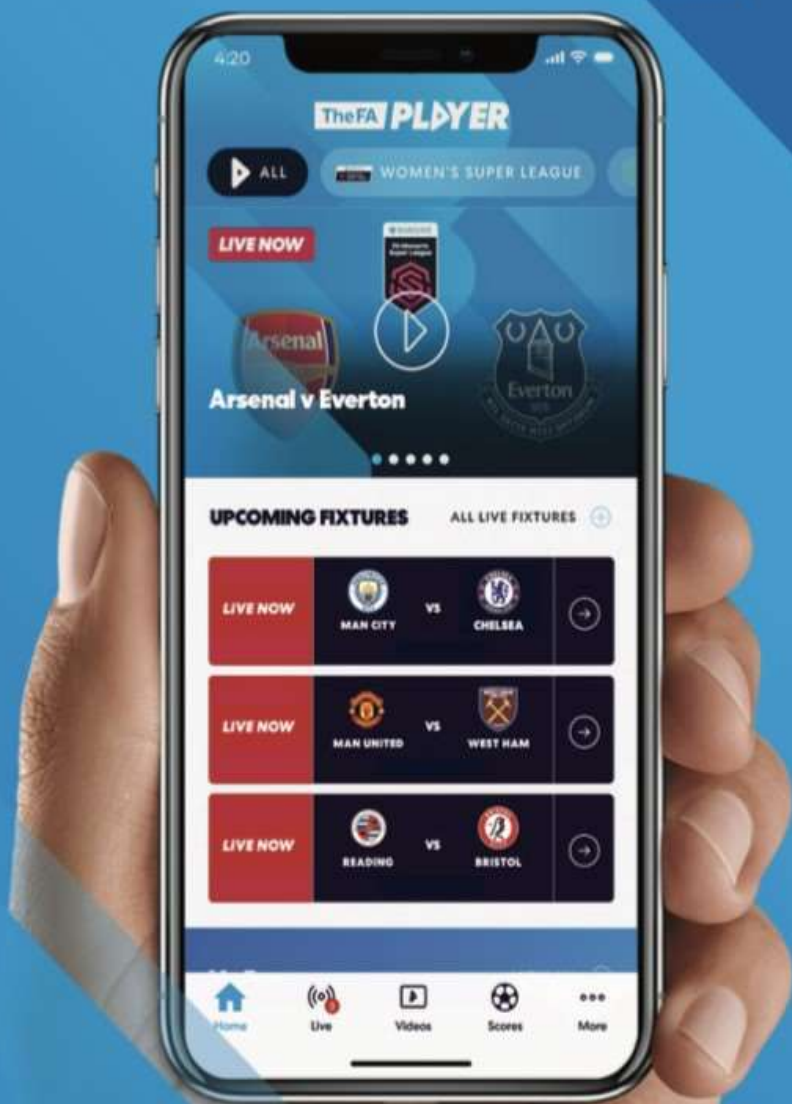
Player Management App

Most importantly; EQUALITY

#ReachYourPotential

Danny Norris [danny.norris13@gmail.com](mailto:danny.norris13@gmail.com)

07786 224419



**EVERY GOAL  
EVERY CELEBRATION  
EVERY MOMENT  
EVERY TEAM**

**FREE**

FOLLOW THE ACTION LIVE ON

**TheFA PLAYER**

[www.faplayer.tv](http://www.faplayer.tv)



# THE SQUADS



## STEYPNING TOWN

RED & WHITE

HEAD COACH

DANNY NORRIS

- Paris Akehurst
- Sienna Balmont
- Karen Bridgewater
- Leigh-Anne Bridgewater
- Tabby Burrows
- Loren Cardy
- Abby Chriss
- Lou Creasey
- Chloe Creasey
- Hollie Currier
- Emma Derham
- Chloe Downes
- Jas Godden
- Elouise Kinloch
- Daisy Meehan
- Mahella Norris
- Brooke Pallant
- Eleanor Shephard
- Rebecca Smallman
- Victoria Smallman
- Hayley Templeman
- Chloe Tunicliffe

OFFICIAL: Chris Macinnis

### Next Up:

*Away V Maidstone United FC*

*11<sup>th</sup> December | 3:15pm KO*



## MAIDSTONE UNITED

GOLD & BLACK

- Hazel Bailey
- Grace Gay
- Emma Healy
- Bonnie Long
- Grace Mayhead
- Hannah Prebble
- Georgina Riley
- Ella Roper
- Tegan Whitten
- Kady Wilkinson
- Sophie Rayner
- Jasmine Etheridge
- Hannah Garland
- Laura Howard
- Storey tubb